



*Cream*

*The Novel Approach to  
treat fungal infection*

**LURASH**

Luliconazole 1% w/w Cream / lotion

**Mechanism of action:**

- ▶ Luliconazole exact mechanism of action against dermatophytes is unknown, Luliconazole appears to inhibit synthesis by inhibiting the enzyme lanosterol demethylase.
- ▶ Inhibition of this enzyme's activity by azoles result in decreased amounts of ergosterol, a constituent of fungal cell membranes and a corresponding accumulation of lanosterol.
- ▶ It works by slowing the growth of fungi that cause infection.

*Complete freedom from tough fungal infection with Lurash*



TINEA PEDIS | TINEA CRURIS |  
TINEA CORPRIS | CUTANEOUS CANDIDIASIS