



*Lotion*

End the  
Existence of  
**FUNGAL**  
Infections

# LURUST *Lotion* *Cream*

Luliconazole Lotion 1% w/v

- ✦ Increases fungal cell permeability causing leakage of cellular contents.
- ✦ Interacts with 14-alpha demethylase inhibiting the synthesis of ergosterol.
- ✦ Reduces itching, superficial reddening of the skin & flaking.
- ✦ Destroys fungal cell membrane by inhibiting enzyme lanosterol demethylase.
- ✦ Non sticky & readily absorbed by the skin because of lower viscosity than creams.
- ✦ Successfully eradicates underlying fungal infection.

*Simplifies Topical Infection Management. .*



ATHLETE'S FOOT | RING WORM |  
JOCK ITCH | PITYRIASIS